

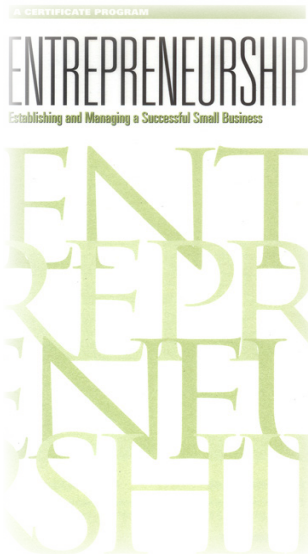
# Entrepreneurship



*Career & Technical Education Class* [www.graniteschools.org/cte](http://www.graniteschools.org/cte)

## Course Information

Location: Check with your Career Center Coordinator  
Offered to: 9-12 grades  
Credits: CTE or Elective .50  
Length: Semester



## Course Description

This course is designed to help:

- Students gain an understanding of the business/marketing principles necessary to start and operate a business.
- Students learn basic economic principles related to business ownership
- Students identify and assess common traits and skills found in successful entrepreneurs.
- Students explore business opportunities and compare the risks and rewards of owning a business.

## Topics Include:

- Economics
- Marketing
- Market Research
- Market Segmentation
- Business plans
- Financing a business
- Business ownership



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