

Fashion Merchandising



Career & Technical Education Class www.graniteschools.org/depart/teachinglearning/cte

Course Information

Location: Check with your Career Center Coordinator

Class: **Fashion Merchandising**

Offered to: 10-12 grades

Class: **Fashion Merchandising Advanced**

Offered to: 11-12 grades

Credits: .5 CTE or Elective



Course Description

Fashion Merchandising: This course is an introductory course that teaches the concepts of entry-level business and fashion fundamentals.

Fashion Merchandising Advanced: This course is designed to provide the serious fashion student with knowledge of the various business functions in the fashion industry.

Topics Include:

- Clothing choices
- Clothing components
- Fashion careers
- Fashion cycle
- Fashion designers
- Fashion development
- Fashion industry
- Fashion promotion and retailing
- Fashion terminology
- Textiles



Granite School District does not discriminate on the basis of race, color, sex, pregnancy, religion, national origin, marital status, disability, sexual orientation, gender identity, age, or any other legally protected classification in educational programs, activities, or access to facilities.

February 2022