

# Retailing



*Career & Technical Education Class [www.graniteschools.org/cte](http://www.graniteschools.org/cte)*

## Course Information

Location: Check with your Career Center Coordinator  
Offered to: 9-12 grades  
Credits: .50, CTE or Elective  
Length: Semester



## Course Description

This course:

- Lets students explore retailing and prepares them to work in businesses that sell, rent, or lease goods and services.
- Provides insight into the theory and practice of buying, selling, storing, pricing, promoting, displaying, financing, and other activities for the successful operation of a retail business.

### Topics Include:

- Marketing
- Business Operations
- Accounting/Bookkeeping
- Merchandising
- Management
- Selling
- Customer Relations
- Free Enterprise System



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