

Travel & Hospitality



Career & Technical Education Class www.graniteschools.org/cte

Course Information

Location: Check with your Career Center Coordinator
Offered to: 10-12 grades
Credits: CTE or Elective .50
Length: Semester



Course Description

This course provides the student with an understanding of one of the largest industries in the world. Specific applications include the evolution of the tourism industry, destination geography, airlines, international travel, travel by rail, car rentals, cruising, hospitality industry, tours, meetings, and marketing and sales.

Topics Include:

- Travel Industry
- Planes, Trains & Automobiles
- Cruising
- Lodging
- Tours
- Meetings
- Five "P's" of Marketing
- Careers



Pathways

- * Marketing
- * Travel & Tourism

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