

Article VIII.A.27. Naming of School and District Buildings, Campus Venues, and Mascots

A. Purpose

The naming of schools and District buildings; campus venues such as rooms, distinct areas, features, or portions of facilities; and school mascots allow school communities to create and foster identity in honor of notable figures and individuals who have made significant contributions.

B. Procedures for Naming School and District Buildings

1. Naming school or district buildings or renaming a current school or district building is exclusively within the purview of the Board of Education of Granite School District (Board).
2. Under the direction of the Board, the District may initiate a naming committee led by the associated School Leadership and Improvement Director and composed of the principal, the District Community Outreach Director, school community council or school level community members within the anticipated boundaries, and other appropriate community leaders as designated by the District.
 - a. The committee identifies a broad list of potential names of the school that may include geographical features, historical figures, and educational leaders. The committee should avoid names of living people.
 - b. The committee narrows their search down to five names for a community wide survey. This survey should be used to garner feedback from the broader community as opposed to a vote. The community feedback process should include but not be limited to contacting families within the school network, staff members, other key stakeholders within the school community.
3. The Board shall consider the feedback described and shall choose and adopt the name of the school or district building at its sole discretion.

C. Procedures for Naming Campus Venues or School Mascots

1. A proposal to name a campus venue may be initiated in writing to the Assistant Superintendent of School Leadership and Improvement by school administrators, the Granite Education Foundation, community organizations, governmental entities, or other stakeholders in a school community. The proposal shall include a description of the rationale for the change.
2. The Assistant Superintendent of School Leadership and Improvement shall seek feedback from school principals, school community councils, and other relevant stakeholders regarding the merits of a proposal.
3. Following consideration, investigation, and evaluation of the merits, a final proposal shall be submitted to the Superintendent for approval.

4. A proposal for naming or changing a school mascot shall follow the same procedure as naming a campus venue.

D. Implementation

Upon receiving approval from the Board for the naming of a building, or the approval of the Superintendent for the naming of campus venues or school mascots, (whichever is appropriate), the principal shall coordinate with the Support Services Division and the Communications Department to effectuate the new name or designation.